

# Boux

— AVENUE —

*Case Study*



## Intevi & Boux Avenue

Intevi are proud to be working with Boux Avenue for their nationwide digital display network of **over 600 displays**.

Ranging from 10" POS (Point of Sale) to large 95" display screens, the system is centrally managed for **scheduled and simple** content distribution.



## Oxford Street flagship store installation

Intevi installed large format displays in the Oxford Street flagship store, filling it with the [latest digital media solutions](#). Ranging from small 10" Point of Sale tablets to large format window displays to attract customers to the store.



## Large format display Oxford Street

Intevi also installed a 95" large format display in the waiting area, displaying a selection of scheduled content to make sure the customers are up to date with the latest offers, meaning they can make more informed purchasing decisions.

