

# ARORA INTERCONTINENTAL O2

Digital Signage network.

## Implementation of a large digital signage network

Intevi worked with Arora Hotels for the implementation of a large 56 screen digital signage network throughout the impressive conference and event space at the brand new Intercontinental London - The O2.

The way finding and advertising displays are all connected through the in-house Scala Content Management Server.



Intevi custom development and scripting allowed the hotel to integrate natively with their Newmarket, Delphi room booking system for live and automated content changes. A mixture of

information, way finding, event info and advertising can all be shown at any time.

Intevi custom content script pull in various content items from the

hotel events team, news, weather, local traffic/travel as well as the automated feeds from the room booking system.

